

Vision	Becoming an excellent center of development of expertise and ICT-based marketing skills in Indonesia (to be achieved in 2013)
Mission	To organize high quality higher education, research and community service in the field of ICT-based Marketing Management and to grow entrepreneurial skills.
Goals	To produce independent and excellent <i>Ahli Madya</i> (diploma) graduates in the field of Marketing Management .
Linkage with Industry	<ol style="list-style-type: none"> 1. PT Fast Food Indonesia Tbk. 2. PT Bank Saudara Tbk. 3. PT Gramedia Tbk <p>Forms of cooperation Internship - Field work practice - Basic Final Project</p> <p>PT FFI apprentices with good achievement can directly be recruited as management trainee.</p>
Excellence	<ol style="list-style-type: none"> 1. ICT-Based D 3 Education 2. Having good ability in Marketing & Sales research 3. Having the ability to create marketing plans 4. Having Mandarin Language proficiency 5. 50% of teaching staff are practitioners in Marketing and Management 6. 30 Students per class 7. Target accreditation in 2010 with a minimum value B 8. Cooperation with businesses such as Banking, Indonesia Stock Exchange, Jakarta Futures, Telecom etc.
Achievement	<ul style="list-style-type: none"> • Runner Up in IMOTION (Indonesian Marketing Competition) - Faculty of Economics, November 2010 UI • Second Runner Up in Business Plan HIPMI Bandung 2010 • Second Runner Up at CRMDC Internal Debate • Search Institut Manajemen Telkom 2009 • Community Service E-Learning Blogging 2010 • Bazaar Charity in Maxsell 2010
Facilities and Infrastructure	<ul style="list-style-type: none"> • Building • Academic support facilities • Non-academic support facilities • 11 classrooms • Computer Lab 1 • Language Lab 1 • Office
Activities 2010	<ul style="list-style-type: none"> • National Seminar Start Right Now, May 15, 2010 – Scientific oration by KUKM Minister, Dr. Hasan Syarief MBA • National Seminar & Work Shop Shell Live Wire _ Unlock your Potentials • Mini Seminar Every Little Thing Gonna Be Success • Self Development Mini Seminar • Competency - Based SAP (Curriculum) & Syllabus Adjustment
Management	<p>SAMPURNO WIBOWO.,SE.,MSi</p> <p>Head of Study Program: Sampurno WIBOWO., SE., MSi</p> <p>D3 MARKETING PAs:</p>

1. Fiani Martrisna, SiKom
2. Sandro Arif Wijaya, ST

Faculty:

1. Ganjar Mohammad Disastra, SH, MM
2. Dadang Iskandar, Drs, MM
3. Lestina Saragih, Dra, MM
4. Heppy Millanyani ,S.Sos., MM

Curriculum

- Management and Entrepreneurship Expertise Courses: 35, which consists of 22 theoretical subjects and 13 practical subjects
- Basic Science and Character Building course group: 12 subjects

Facility Photos

Photo: Language Lab Room

- Consisting of 26 Computer
- Air-conditioned room

Photo: Room of Head of Study Program of D3 Marketing Management

- Consultation room for Head of Study Program
- Book & Journal Collection Room
- Air-conditioned room

Photo: (3A - 3F) Class Room

- Room with LCD + 1 Computer and Speaker
- 1 Whiteboard
- Air-conditioned room

Photo: Secretariat Room

- 1 Computer for every PA
- Shelf, Table and Chairs
- Air-conditioned room

Photo: Permanent Lecturer Room

- 1 Computer for every PA
- Shelf, Table and Chairs
- Air-conditioned room

Photo: Library Room 4th Fl.

- IMTELKOM Complete Book Collection
- Shelf, Table and Chairs
- Air-conditioned room

Photo: Rector's Meeting Room Photo

- Room with LCD + 1 Computer and Speaker
- Shelf, Table and Chairs
- Air-conditioned room

Photo: IMTELKOM Parking Lot

- Cars Only

Photo: Mosque

- Air-conditioned room

- Rugs & Praying outfits

Photo: Restroom

- Room with LCD + 1 Computer and Loud Speaker
- Shelf, Table and Chairs
- Air-conditioned room

PUBLIC LECTURE

Title: Management and Competitiveness.

Tuesday the 2nd of March 2010, speaker Prof.Dr. Ina Primiana, SE.,MT

[List of courses in Marketing Management Study Program](#)