

Vision	Becoming the center of prominent communications scientific and vocational field at the regional scale by 2017.
Mission	<ol style="list-style-type: none"> 1. Managing the innovative and hi-quality scientific standard toward communications skills based on three responsibilities of higher education 2. Creating and empowering the students to be the ingenious advanced professionals and having the entrepreneurship communications spirit 3. Progressing and developing the quality of Communication Department based on Communication Business theories
Purpose	<p>The Communication Department in IM Telkom provides the Bachelor Degree of communication science on the following competences:</p> <ol style="list-style-type: none"> 1. Mastering the communication theories and be able to practice the skills based on its profession both in the internal atmosphere and external field 2. Having a great deal on business communication management 3. Having the ability to develop communication business strategy and expanding creativity to handle every communication business challenges and barriers 4. Creating a professional alumnus who masters all broadcasting and marketing communication aspects 5. Having an integrity and vision to create the competitive business opportunity
Konsentrasi	<p>Marketing Communication The alumnus will have the ability of making interesting feature writing, analyzing consumer and market, media planning and research, advertisement planning strategic, copywriting and visualisation, editing and producing advertisement for the printed and electronic media.</p> <p>Broadcasting</p>  <p>The alumnus will be able to combine the planning, designing and producing radio, television and movie production.</p>
Kurikulum	<p>The department of communication in IM Telkom has a unique curriculum structure compared to other similar communication department in Indonesia. The uniquenesses rely on 75% of Communication Curriculum Quantity, 15% of Management Comprehension and 10% of Information and Communication Technology.</p> <p style="text-align: center;">Core Competence Communication Department of IM Telkom</p> <p style="text-align: center;">THE BUILDING BLOCK OF MARKETING COMMUNICATION CURRICULUM</p>



THE BUILDING BLOCK OF BROADCASTING CURRICULUM



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Facilities • TV BROADCASTING LABORATORY



This TV Broadcasting Laboratory has the most complete national-standard equipment. It has two chambers, the control and production room. Those rooms are completed with 2 cameras, mixer/video switcher, monitor, teleprompter, personal computer, editing computer, lighting, background studio, etc. All facilities will be used on the courses of Presenting, Audio/Video Editor, Cameraman, News Producing, News Producer, etc.

- RADIO BROADCASTING LABORATORY



A comfort laboratory which is completed with all various of facilities. Those are *microphone, headphone, mixer*, etc to be provided for newscaster practical, broadcaster, advertising production and news reader rehearsal

- PHOTOPGRAPHY LABORATORY



This laboratory has many photographic facilities, such as digital photo processing, mini studio, camera equipments both standard and digital cameras.

- MULTIMEDIA LABORATORY (AUDIO VIDEO EDITING)
- Comfortable classroom (Air-Conditioned/AC)
- Online library
- Multimedia presentation aids
- Electronic Media Information
- Students Councils (Extraculliculars)
- ATM
- Hotspot
- Campus hot line (SMS)
- Auditorium

- Canteen
- Mosque
- Parking yard

Further information can be found at IKOM.IMTELKOM.AC.ID