

Vision	Producing <i>sarjana</i> (bachelors) of Visual Communication Design who are independent and excellent in the field of business.
Mission	To provide good quality higher education, research and community service in the field of Communication Design
Goals	<ol style="list-style-type: none"> 1. To produce graduates who have high personal integrity and the devoutness. 2. To yield in graduates who have the knowledge and skills in Visual Communication Design. 3. To produce graduates who are entrepreneurial and have the ability to compete and do business.
Concentration	<ol style="list-style-type: none"> 1. Technopreneurship The quality of graduates: having the competencies of visual communication design in order to develop products and business innovation in related industries, as well as having entrepreneurial skills supported by skills in Information and Communication Technology (ICT). 2. Multimedia Marketing The quality of graduates: to have competence in the field of Multimedia Marketing, through the utilization of Information and Communication Technology (ICT), as well as having entrepreneurial skills to do business independently.
Curriculum	<p>The curriculum of <i>Sarjana</i> (S1) Program of Visual Communication Design consists of five areas here referred to as <i>KBK</i>, namely Basic Science and Character Building, Visual Communication Design, Technology and Innovation, Business and Entrepreneurship, and Marketing courses.</p> <ol style="list-style-type: none"> 1) <i>KBK Basic Science and Character Building</i> course group is a group of study materials and lessons that aim to develop the Indonesian people into faithful, devout and noble characters, with good personality, independency and sense of responsibility to the community and the nation, as well as study materials, and lessons aimed primarily at providing a foundation of knowledge and skills in the field of design. 2) <i>KBK Visual Communication Design</i> is a group of study materials and lessons aimed at producing experts with workmanship on the basis of basic science and special skills in the field of visual communication design. 3) <i>KBK Technology and Innovation</i> is a group of study materials and lessons that aims to provide knowledge of design technology, hence create the ability to identify and resolve problems, as well as innovate in the field of visual communication design. 4) <i>KBK Business and Entrepreneurship</i> is a group of study materials and lessons intended primarily to provide business skills and entrepreneurship, which will provide IM Telkom graduates with distinctiveness. 5) <i>KBK Marketing</i> is a group of study materials and lessons intended primarily to provide marketing knowledge based on scientific method, so as to identify and resolve problems in the field of multimedia marketing.
Management	Head of Study Program: Herry Irawan, ST., MM.
Faculty	<ol style="list-style-type: none"> 1. Abdul Aziz Hakim, Drs. 2. Bambang Budiono, Ir., MT. 3. Dicky Hidayat, S.Ds. 4. Djoko Wahjuadi, Drs., MM. 5. Donny Trihanondo, S.Ds., M.Ds. 6. Herry Irawan, ST., MM. 7. Lia Yuldinawati, ST., MM. 8. Siska Noviaristanti, S.Si., MT. 9. Sissy, S.Ds., MM.

Facilities

- Comfortable classrooms (air-conditioned)
- Online Library
- Multimedia presentation equipment
- Electronic information media
- 1 Photo Studio room (capacity: 27 people)
- 2 DKV Studios (capacity @ 25 people)
- 1 DKV Works Gallery
- 1 Mac Apple-based Multimedia Laboratory
[20 units of i-Mac and 5 units of Mac Pro completed with digitizer]
- Student Activity Unit
- ATM
- Hotspot
- Campus SMS
- Multipurpose room
- Canteen
- Mosque

Further information can be found at DKV.IMTELKOM.AC.ID